



Marion Ayonote opens first store in Hyde Park Estate

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Marion Ayonote, the award-winning designer footwear brand, will open its first ever standalone physical store in London's Hyde Park Estate.

The luxury online retailer will open its doors in Connaught Village, offering "innovative" footwear alongside men's and women's accessories.

The news comes just days after Menswear Buyers Club opened its doors in Connaught Village, alongside ME+EM, Lucy Choi and The Place London.

Marion Ayonote's eponymous founder, who created the brand in 2000, said: "I am very much looking forward to joining Connaught Village - a shopping enclave dedicated to craftsmanship renowned for bespoke tailoring and couture footwear."